



SANTA CLARA UNIVERSITY

Bronco Venture Accelerator

Inaugural Cohort, BVA1
November 2019





Formed by Santa Clara University and its Ciocca Center for Innovation and Entrepreneurship, the new Bronco Venture Accelerator (BVA) combines the hands-on learning and growth for founders that traditional accelerators offer with the resources and network of the Santa Clara community.

The BVA's inaugural accelerator program started in July 2019 and provides 12 promising early-stage startups founded by Santa Clara alumni, faculty, staff, and students with six months of intensive business assistance and mentorship focused on refinement and validation of business models, improving product development by working with customers, building partnerships, and preparing for early-stage financing.

The BVA is launching an Accelerator Prep School in January 2020 that will help newly started companies identify markets, research pain points, and develop and refine product concepts through feedback from potential customers.

Morgan Slain

Director, Bronco Venture Accelerator

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BeemaBroker

BeemaBroker is building a new insurance experience that is tailored to the needs of the modern CEO. BeemaBroker clients can learn about what business insurance coverage they need more engagingly through content marketing, quizzes, animated videos, and insurance guides made for their specific industries. Clients can shop online for quotes and manage their policy information in BeemaBroker's mobile-friendly app. BeemaBroker's software has built-in risk management components that alert clients with state-specific insurance requirements. To learn more, please visit www.beemabroker.com.

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BeemaBroker: a faster, cheaper, and easier way for millennial startup founders and small business owners to buy insurance



Blockrize is making crypto more accessible for the 74 million US consumers interested in investing through a superior credit card that offers crypto rewards delivered in near real-time. Its patent-pending rewards platform automatically distributes crypto rewards based on card spend and is integrated with Coinbase and other top exchanges. The Blockrize team has extensive credit card and technology experience, with accomplishments that include successfully launching a new credit card (Petal Card), winning TechCrunch Disrupt, and helping develop core tech that led to three acquisitions by Google and Yahoo.

Thomas Harrison

Founder & CEO

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Blockrize: *credit cards with crypto rewards*



DashSuite is an all-inclusive digital marketing platform providing businesses of all sizes with the tools they need to succeed in the social media world. With a rapidly expanding network of over 5 million followers across 13 interest branches, DashSuite empowers brands and companies with powerful content creation, management, and analytics tools to help them transform their online presence.

Kyle Jiang

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Diabetics are used to pricking their fingertips in order to check their glucose level. In an effort to sunset that practice, GluMo has envisioned, designed, and prototyped a portable noninvasive glucose monitoring medical instrument. In place of a drop of blood GluMo uses infrared (IR) light emitters and receivers as part of a small form factor Internet of Things medical instrument which calculates the amount of the IR wave's interaction with glucose molecules within the bloodstream. The information is then transmitted to a database for tracking, history building, and data visualization for the patient (and potentially the patient's doctor if authorized).

Navid Shaghghi

Founder

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GluMo: painless, bloodless glucose level monitoring



Urbanization and congestion are growing at a staggering pace around the globe. Now more than ever, cities are in need of solutions that move people more efficiently. In the world's most dense cities, public transit has played that role. Modern transit agencies are inundated with terabytes of data that contain information on how best to serve their communities. Hopthru's analytics platform ingests that data and surfaces insights so that agencies are equipped to provide the best service possible.

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Hopthru: *insightful data analytics for transit agencies*



Two-thirds of workers in the US are unhappy with their jobs and the job application process. A key driver of this is applicants “settling” for underemployment after getting beaten down by the online application process, which has a 3-5% success rate. Launch Your Career solves this problem by providing mobile-friendly Career Prep programs that empower students to land the jobs and internships they want.

Launch Your Career has a B-to-B-to-C model that provides services in bulk to two year and four year colleges, as well as directly to consumers. To minimize friction and maximize effectiveness, its daily micro-learning programs (only 10 minutes per day) are delivered via text message and email, and supported with live video chats to address specific student needs.

Sean O'Keefe

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Launch Your Career: *empowering college students to land dream internships and jobs*



LIFE Motion

Life Motion is an AI-based fitness and athletics performance company aiming to make lifting weights safer, more efficient, and more accessible. Life Motion's novel system provides individualized coaching and feedback to the user during their weightlifting session, and in depth analytics for tracking progression over time.

Life Motion's initial target market is training facilities for collegiate and professional sports teams.

Jak Kitts

Founder

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ParStar aims to make large classrooms function like small ones by turning passive lectures into active learning experiences through data-driven question boards, interactive polls, and quizzes.

Everyone on the ParStar founding team is a college student and so are fully immersed in the market the company is addressing and committed to the problem it is solving. This gives the team insight into what works for Ed-Tech and what doesn't. The team has launched trials in 2019 on multiple college campuses and is already iterating its platform and feature set based on feedback from professors and students.

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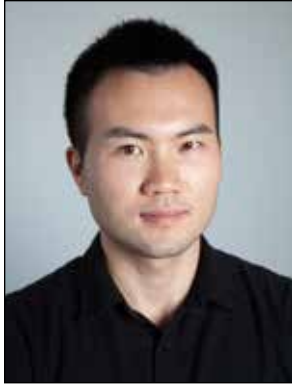
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QuestionCrunch

QuestionCrunch is AI-driven SaaS developed to provide direct answers to high-value questions for enterprise customers. Unlike traditional search engine or question answering platforms that return a list of URL links, QuestionCrunch leverages state-of-the-art artificial intelligence technology to provide real answers in seconds.

Enterprises can fully customize their knowledge domain, question style, answer preference, and continuously save time and money in employee training, customer support, solution design, and document research by integrating QuestionCrunch to their internal knowledge base.

QuestionCrunch has sales agreements with its first enterprise customer in China and is in the process of service integration. QuestionCrunch plans to target key verticals like legal services, financial services, healthcare, and education in the US as well as China.

Licheng Xiao

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QuestionCrunch: *natural language understanding powered by AI*



RoboTire

In a fleet-centric world where everything is delivered to your doorstep, cost-per-mile and uptime are all that matter. Vehicles will be driving more miles and the decreased complexity of electric motors will fundamentally change the automotive service industry. Robotire brings manufacturing-level automation to vehicle servicing.

Robotire's launch product is a containerized automated tire changing system. Tire changing is the perfect vertical to tackle first because tires are future-proof and scale from luxury personal automobiles to freight-centric big rigs. The current tire changing industry is calcified with an aging workforce but maintains strong margins. With this first round of funding, we will build and deploy a revolutionary robotic tire changing container that can change tires in 10 minutes. The containers can be placed inside existing shops, in parking lots, or in the middle of a fleet service area hundreds of miles away from a major city.

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RoboTire: automating vehicle maintenance with robots, software, and AI



Wifecoin is an Uber-like sharing economy for Wifi access.

There are dozens of useable Wifi networks everywhere we go. Yet we are unable to access them because nobody is sharing. Wifecoin incentivizes individuals and businesses as well as ISPs and telcos to share Wifi securely and efficiently. Wifecoin unlocks the possibility of truly universal Wifi access where users don't need to ask for Wifi passwords and can seamlessly connect to someone else's network as if it were one singular network.

Wifecoin users can already access over 68 million hotspots in 180 countries as well as in-flight Wifi on over 5,000 airplanes. Wifecoin is a top grossing app on both Apple's App Store and Google's Play Store.

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Wifecoin: an Uber-like sharing economy for WiFi access



ZEITRO focuses on integrating big data and ML technology to solve transparency and marketing challenges in the mortgage and real estate industries. ZEITRO combines data mining, data brokerage, and data analysis with strategic communication during the home buying process. ZEITRO enables home buyers to compare offers among over 5,000 available mortgage products in the market and provides customers results with immediate, detailed, and customized recommendations. It's free to use, and no hard credit pull is required.

ZEITRO established a partnership with Keller Williams Silicon City and has ~1,200 in-network real estate Agents to refer clients. ZEITRO officially started originating loans in November 2019, by the end of 2019 its system will be capable of processing 600 mortgage loan transactions per month.

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ZEITRO: an intelligent mortgage broker that aims to change how people buy mortgages



LIFE Motion



QuestionCrunch



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