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## Leading Innovation in the Supply Chain

### Day One

Schedule and Timing	Description	Location
7:30 AM– 8:00 AM Pre-Program	<b>Breakfast provided</b> A hot breakfast buffet will be served beginning at 7:30 AM. Beverages will include coffee, juices, and water.	SCU Facilities
8:00 AM – 8:30 AM  <b>Opening Comments:</b> Dennis Lanham & Client Leader/ Sponsor	<b>Introductions</b> <ul style="list-style-type: none"> <li>Welcome and Introductions</li> <li>Learning Agenda</li> <li>Oracle exec (why all of this is important?)</li> </ul>	SCU Facilities
8:30 AM- 10:00 AM  <b>Facilitator:</b> Jennifer Woolley	<b>PART I: THE DNA OF INNOVATION</b> <ul style="list-style-type: none"> <li>Why does innovation and culture matter?</li> <li>How is innovation a driver of value creation and growth?</li> <li>What makes innovators different?</li> <li>What is your organization’s innovation strategy?</li> <li>Team exercise</li> </ul>	SCU Facilities
10:00 – 10:15 AM	<b>Break</b>	
10:15 AM- 12:00 PM  <b>Facilitator:</b> Naren Agrawal	<b>PART II: SUPPLY CHAIN CONTEXT</b> <ul style="list-style-type: none"> <li>Hands on interactive simulation to understand the supply chain context within the organization</li> <li>Identify typical supply chain challenges and operational levers</li> </ul>	University Library
12:00 PM – 1:00 PM	<b>Lunch provided</b> No formal activities scheduled. Time to review emails and enjoy lunch conversations and networking with your colleagues	Adobe Lodge Patio
1:00 PM – 2:30 PM  <b>Facilitator:</b> Naren Agrawal	<b>PART III: CHALLENGES IN IMPLEMENTING SC INITIATIVES</b> <ul style="list-style-type: none"> <li>Root cause analysis driven process innovation in a real-world supply chain case study</li> <li>Understanding stakeholder reaction to process innovation</li> <li>Responding to stakeholder concerns</li> <li><b>PRE-READ: BARILLA SpA - case study</b></li> </ul>	SCU Facilities
2:30 – 2:45 PM	<b>Break</b>	

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<p><b>2:45 PM – 4:45 PM</b></p> <p><b>Facilitator:</b> Jo-Ellen Pozner</p>	<p><b>PART IV: DEVELOPING &amp; SUSTAINING AN ORGANIZATIONAL CULTURE OF INNOVATION</b></p> <ul style="list-style-type: none"><li>• Discuss why organizational culture is so powerful</li><li>• How do you help create the culture of your organization?</li><li>• Explore precise links between culture and values and the enactment of an innovation strategy</li><li>• Identify the levers to pull to achieve a culture of innovation</li></ul>	<p><b>SCU Facilities</b></p>
<p><b>5:00 PM - 7:00 PM</b></p>	<p><b>WELCOME RECEPTION</b></p>	<p><b>SCU Facilities</b></p>
<p><b>Overnight</b></p>	<ul style="list-style-type: none"><li>• <b>PRE-READ: Lucent</b></li></ul>	

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## Leading Innovation in the Oracle Supply Chain

*For Global Planning & Fulfillment*

Wednesday, May 23, 2018

Schedule and Timing	Description	Location
7:30 AM– 8:00 AM Pre-Program	<b>Breakfast provided</b> A hot breakfast buffet will be served beginning at 7:30 AM. Beverages will include coffee, juices, and water.	SCU Facilities
8:00 AM- 10:00 AM  <b>Facilitator:</b> Prof. Jennifer Woolley	<b>PART V: INNOVATION IN YOUR COMPANY</b> <ul style="list-style-type: none"> <li>Who does innovation well and why is it important to your organization?</li> <li>What is the Innovator’s DNA and what are the discovery and delivery skills needed?</li> <li>What are your challenges to innovation</li> </ul>	SCU Facilities
10:00 – 10:15 AM	<b>Break</b>	
10:15 AM-12:00 PM  <b>Facilitator:</b> Prof. Jennifer Woolley	<b>PART VI: INNOVATION TECHNIQUES</b> <ul style="list-style-type: none"> <li>Explore what holds one back from generating and implementing creative ideas</li> <li>Use innovation techniques to identify opportunities and innovative ideas</li> </ul>	SCU Facilities
12:00 PM – 1:00 PM	<b>Lunch provided</b> No formal activities scheduled. Time to review emails and enjoy lunch conversations and network with your colleagues	SCU Facilities
1:00 PM – 2:30 PM  <b>Facilitator:</b> Prof. Naren Agrawal	<b>PART VII: SUPPLY CHAIN APPLICATION</b> <ul style="list-style-type: none"> <li>Lucent Technologies case study</li> <li>Diagnose challenges and develop creative strategies to deal with supply chain challenges</li> </ul>	SCU Facilities
2:30 – 2:45 PM	<b>Break</b>	

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<b>2:45 PM – 4:30 PM</b>  <b>Facilitator:</b> Jo-Ellen Pozner	<b>PART VIII: HIGH IMPACT TEAMS</b> <ul style="list-style-type: none"><li>• Through interactive team exercises, learn how teams actually work</li><li>• Discover the problem dynamics that impact team effectiveness and threats to performance</li><li>• Dive deeper into the communication challenges that could impede progress towards achieving innovative impacts</li><li>• Explore preventive and corrective actions that will allow your team’s innovations to succeed</li></ul>	<b>SCU Facilities</b>
<b>4:30 PM – 5:00 PM</b> <b>Facilitator:</b> Naren Agrawal & Client Leader/ Sponsor	<b>PART IX: WHAT WILL YOU DO DIFFERENTLY TOMORROW?</b> <ul style="list-style-type: none"><li>• Plan, execute, and evaluate (After Action Reviews – not Post Mortems)</li><li>• Ways to continue innovative mindset</li><li>• Pictures &amp; Acknowledgements</li></ul>	<b>SCU Facilities</b>
<b>4:30 PM – 5:00 PM</b> <b>Facilitator:</b> Dennis Lanham & Client Leader/ Sponsor	<b>PART IX: ASSESSMENT AND RECEIVE CERTIFICATE</b> <ul style="list-style-type: none"><li>• Complete program assessment</li><li>• Receive your Executive Certificate</li></ul>	<b>SCU Facilities</b>

**Leavey School of Business  
Santa Clara University**



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